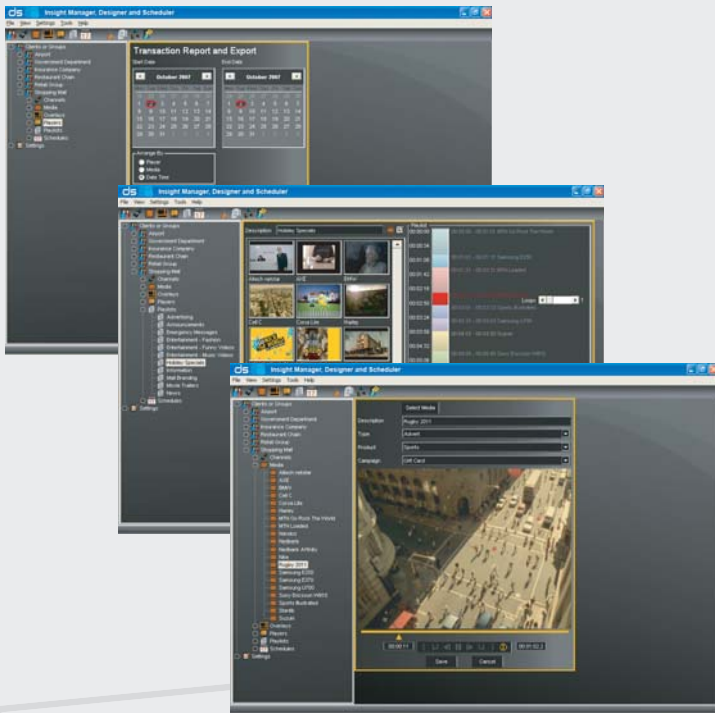


Flexible and Powerful Solution for Digital Signage Networks



- Modular Design is Simple to Set Up and Easy to Operate
- Import, Preview and Trim a Wide Variety of Media Formats
- Create Dynamic Signage Using Video PIP, Text Crawls, HTML and RSS Feeds
- Generate Detailed Playback Reports with Smart Filtering
- Robust Store-and-Forward System Minimizes Bandwidth

Digital Signage uk introduces Insight, a flexible and cost effective software product that makes it easy to create and manage a variety of out-of-home TV networks such as Digital Signage, Retail Television, Electronic Billboards and Public Information Displays.

Designed to take advantage of broadband networks and compressed HD media formats, the backbone of Insight is a robust communication component that is optimised for bandwidth efficiency and network resilience. Transmitting over any IP network, our store-and-forward system copes with disconnects and limited bandwidth.

Setting up a digital media network has never been easier. The powerful interface lets you create channels, playlists and schedules within minutes, no specialised staff required. Change your mind and re-assign players to another channel with two clicks.

Be more productive with drag 'n drop functionality and the all-in-one interface - no more switching between applications to get your work done.

insight

Digital Signage Software

Use the integrated layout module to create dynamic multimedia signage. Insert multiple objects like video PIP, backgrounds and still image sequences. Add RSS feeds, crawling text, ODBC data and HTML pages.

Monitor your network in real time. Check the status of any individual player, make sure it's online, and that media and schedules have downloaded correctly. See what is currently playing on any remote screen.

Provide accurate proof-of-playout for advertisers and clients using the comprehensive report module. Assign meta-tags to your media clips and filter your reports by client, channel, player, media type, campaign or product.

Conditional access control allows you to restrict operators to a specified range of options. Tamper-proof log records user activity.

Try it now !



SUPPORTED MEDIA

AUDIO FORMATS

Advanced Audio Coding (AAC)
MPEG-1 Audio Layer 3 (MP3)
OGG
Waveform Audio Format (WAV)
Windows Media Audio (WMA)

IMAGE FORMATS

Windows Bitmap (BMP)
Graphics Interchange Format (GIF)
Joint Photographic Experts Group (JPEG)
Tagged Image File Format (TIFF)

VIDEO FORMATS

3GPP
Advanced Systems Format (ASF)
Apple QuickTime (MOV)
Audio Video Interleave (AVI)
Digital Video Disc (DVD)
Digital Video Standard Definition (DVSD)
DivX
Live Video Input
MPEG-1 Video
MPEG-2
MPEG-4 Part 10 (H.264, AVC1)
MPEG-4 Part 14 (MP4)
Windows Media Video (WMV)
Xvid

DATA and OTHER FILE FORMATS

Adobe Flash
Hypertext Markup Language (HTML)
Open Database Connectivity (ODBC)
PowerPoint
Really Simple Syndication (RSS)
Scrolling Text Ticker
Text File

SYSTEM REQUIREMENTS

MANAGER PC

Microsoft Windows 2000, XP or 2003
1 GHz CPU
512 MB RAM (1 GB RAM recommended)

PLAYER PC

Microsoft Windows 2000, XP or 2003
1 GHz CPU
512 MB RAM



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Digital Signage Software

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